

Exploring

Strategic Positioning, Decision Making and Risk Management Practices

NavIncerta
Navigating uncertainty

RISK WISE



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One way to consider the business cycle is by looking at three phases (that in reality can run in parallel):

- **Ongoing Business** - Activities aimed at sustaining and protecting the status quo.
- **Strategic Positioning** - Thinking about the future and making strategic choices.
- **Investment Decisions** - Execute the strategy by making selective investment (or divestment) decisions for growth or protection.

In all three phases the organization will need to make decisions and handle risks. The methodological options and requirements will depend the type of organization and the phase.

NavIncerta and **Risk Wise** jointly offer an internet application that allows you to explore a range of disciplines that are related to dealing with decisions and risks in business execution, strategic positioning and investment decision making.




You can enter into a discussion to reflect on which approaches may be relevant in **your** specific situation.



What practices and methodologies does your organization use to deal with decision making, uncertainties and risks?

Are you aware of the state of the art methodologies and practices available?

The application has three components:

-  Decision and Risk Practice Review
-  Methodology Catalogue
-  Discussion

To express interest in a benchmarking exercise and discussion:
navincerta.com/sdr